

## **RUN OF SHOW**

TEC/Truist/Phila250 Press Event

October 3, 9:00-10:00A

Urban Art Gallery, 262 S. 52nd St, Philadelphia, PA 19139

### **Announcement of \$150,000 grant to TEC/52<sup>nd</sup> Street businesses by Phila250 & Truist Charitable Fund**

<b>Time</b>	<b>Activity</b>	<b>Speaker/Presenter</b>	<b>Notes</b>
9:00-9:15AM	<b>Arrival &amp; Continental Breakfast (15 min)</b>	N/A	Staffing/Welcome: Monica, Jane
9:15-9:20AM	<b>Welcome &amp; Opening Remarks (5 min)</b>	Kathryn Ott Lovell, Phila 250/Visitor Center	Thank attendees, purpose of event, goals of the City for the 250 <sup>th</sup> in neighborhoods – Ring It On
9:20-9:27AM	<b>Grant Announcement (7 min)</b>	Travis Rhodes, Truist	Truist’s relationship with TEC/52 <sup>nd</sup> Street/small businesses, legacy for the 250th
9:27-9:34AM	<b>Grant Overview Goals and Impact (7 min)</b>	Kim Carter, TEC CDC	Overview of how the Truist investment will be used to help 52 <sup>nd</sup> Street businesses maximize opportunity of 2026 and foundation for future
9:34-9:41A	<b>Elected Representative (7 min)</b>	State Sen. Vincent Hughes	Importance of public-private partnerships
9:41-9:46AM	<b>52<sup>nd</sup> Street Business Owner / CDC Board Member (5 min)</b>	Karl Morris, Urban Art Gallery	Small businesses as economic and cultural anchors – Urban Art Gallery
9:46-9:48AM	<b>Conclusion (2 min)</b>	Kathryn Ott Lovell	
9:48-10:00AM	<b>Photos, Press Quotes</b>	Media	

- Podium and AV provided by Urban Arts Gallery
- Indoor event, second floor
- Light continental breakfast provided